

Behzaad 'Bez' Morid

WEB & GRAPHIC DESIGNER

EMPLOYMENT

Ensuant Inc. Sept 2010 - Present

www.ensuantinc.com

Web & Graphic Designer, UI/UX

Duties include but not limited to; UI/UX, web and graphic design (i.e. web applications, web pages, logos, buttons, icons, business cards, water marks, posters, presentation pamphlets) application design, wire frames, HTML5, CSS3, SEO, social media upkeep, event planning, administrative organization, vendor relationships, data filing, company presentations and demos, and working closely with back-end engineers and clients.

UC San Diego | Extension: May - Sept 2010

Digital Arts Center/ Business Science & Technology

Marketing Internship

Internship duties included editing and maintaining social media presence, drafting and distributing flyers using Photoshop/Illustrator, discovering alternative outlets in which the Digital Arts Center can target new potential students, monitoring and responding to inquiries about programs, prices, and deadlines, maintaining multiple excel spreadsheets of current past and potential clients and students.

Caliranian Republic

Clothing Company

March 2010 - Present

Founder, designer and distributor

Started my own clothing line from concept to completion. Responsible for all original design including various T-shirt, graphic and website layout. Conducted all sales and personally and produced my own marketing strategies.

Travel Bar / Restaurant

Barcelona, Spain

Sept - Dec 2010

Event Organizer, Promotions and Marketing

Organized and coordinated events to increase revenue such as bike tours, cave snorkeling, pub crawls, game nights, and private parties. Marketing responsibilities included; creating and distributing promotional pieces, fliers and online advertising. Maintained working relationship with customers.

EDUCATION

University of California San Diego

Bachelors in Communication 2010

Universidad Autonoma Barcelona Spain

International Business Semester Abroad

CONTACT



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PROFESSIONAL SKILLS

	Good	Average	Skilled
Computer Savvy	●●●●●●●●		
Customer Service	●●●●●●●●		
Team Leader	●●●●●●●●		
Event Planning	●●●●●●●●		
Sales	●●●●●●●●		
Adobe Illustrator	●●●●●●●●		
HTML5	●●●●●●●●		
CSS3	●●●●●●●●		
LESS	●●●●●●●●		
Twitter/Bootstrap	●●●●●●●●		
JavaScript	●●●●●●●●		
ActionScript/Flash	●●●●●●●●		
SEO	●●●●●●●●		
UI/UX	●●●●●●●●		
Photoshop	●●●●●●●●		
Wordpress	●●●●●●●●		
Facebook	●●●●●●●●		
Twitter	●●●●●●●●		
Microsoft Office	●●●●●●●●		
Typography	●●●●●●●●		
Wire Frames	●●●●●●●●		

PERSONAL SKILLS

	Good	Average	Skilled
Friendly	●●●●●●●●		
Outgoing	●●●●●●●●		
Self Motivated	●●●●●●●●		
Team Player	●●●●●●●●		
Honest	●●●●●●●●		
Communication	●●●●●●●●		
Creative	●●●●●●●●		
Unique	●●●●●●●●		
Organization	●●●●●●●●		
Willing to Learn	●●●●●●●●		